

# STORY IDEAS

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**NEW tailgating cookbook released.** The first NFL tailgating cookbook featuring real recipes from real fans, gathered during Taste-offs at pre-game parties at every stadium in the NFC. Packed with full-color photos, regional highlights, and fan profiles, it makes a great gift for football fans, BBQ nuts, or yourself!

**“Giving Away a Grill a Game”.** Team Blacktop is hitting the road again this season, looking for the best Blacktop Chefs in the country. Fans are invited to submit their tailgate recipes and compete in weekly Tailgating Taste-offs to be held this year at every stadium in the AFC. The winner of each week’s Taste-off will take home a NEW Big Gas Grill from Camp Chef.

**Family of five traveling America in an RV.** More than 4000 photos can only begin to capture their 4 months on the road last season, driving 28,000 miles, visiting 16 NFL stadiums and 35 states! And this August, they’re doing it again. With their 3 boys, ages 5, 12, and 14, Jay and Karen DiEugenio will be hitting all 16 AFC stadiums, writing their next cookbook, and homeschooling along the way.

**Sports fans tailgating at every stadium in the NFL.** He can’t say which he loves more: the food or the football. But he knows that this season, he is living the dream of so many NFL fans across the country, and he’s loving every minute of it.

**Grilling tips from the Blacktop’s Best.** These guys cook up amazing feasts for huge crowds every weekend, and they do it all on portable grills without conveniences like counter space, running water, refrigeration! They can teach even the pros a few things about improvisation and creativity. From the backyard BBQ to picnics at the park, their ideas can make any cookout easier and more fun for everyone!

**Play it safe.** Storing, cooking and serving food for large crowds can be a recipe for food poisoning. Team Blacktop encourages tailgaters, clubs, church groups, and families to know safe food practices to prevent accidental illness with their “Play it Safe” guidelines.

**The Team Blacktop story.** When the traditional roads to publication seemed cluttered with roadblocks, this group of friends paved their own way to make their dream of an NFL tailgating cookbook a reality.

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